



For Immediate Release

**Gaboogie™ Conference Calls Now Include SMS Notification
and User-Driven Phone Book Updates**

VANCOUVER, June 5, 2007 - Gaboogie (www.gaboogie.com) announced today that its conference calling platform now includes SMS-based notifications to all mobile users and automated updates of phone book entries.

"Up to one third of participants in conference calls are accessing calls via mobile phones," said Gaboogie Co-Founder Daniel Gibbons. "We're ensuring that these users receive instant notification when they're added to a Gaboogie conference call."

"A key selling point of Gaboogie is that our service calls conference call participants automatically, instead of making users remember dial-in numbers and PINs. Our one-click phone book update feature ensures that conference call attendees have complete control over which number Gaboogie calls them at, simply by clicking a link in the email invitation."

Gaboogie users can call participants for the same low rate in over 70 countries, including the US, Canada, all EU countries, Australia, New Zealand, Japan and many other locations in Europe, the Americas and Asia.

Gaboogie: Start On Time
www.gaboogie.com

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